



**Junior
Achievement™**
of Central Maryland

JA Inspire®
Virtual

Student Activity Book



2022-2023

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Welcome to JA Inspire Virtual

JA Inspire Virtual is a powerful career exploration program offered by Junior Achievement. Companies throughout our community have come together in one virtual space to share careers and career advice with you!

How do I use my Student Activity Book?

This book includes three lessons to complete prior to the virtual career fair, one lesson to complete during your visit to the career fair, and one lesson to complete after the career fair. Each lesson includes a student activity sheet.

When are the Activity Sheets due to my teacher?

Check with your teacher for due dates.

What companies will be at JA Inspire Virtual Day?

See a full list of business participating in the virtual career fair by visiting this URL:
<https://jainspire.vfairs.com/en/#sponsors>

How do I visit the virtual career fair website?

On your event date, you will log on to the virtual career fair website. You can use a computer, tablet, or cell phone. A few days beforehand, your teacher will provide your username (an email address) to log on. You do not need a password.

Beginning on your event date, platform is open from 7:00 am to 5:00 pm and you may stay as long as you want. Following your event date, the career fair is available 24 hours a day.



Lesson 1 - Why Career Planning is Important

In this session, you discover the importance of career planning and evaluating personal interests and abilities. Learn why figuring out what you love to do and getting paid to do it will lead to a fulfilling career!

Directions:

1. Click on the image below and watch the video *Why Career Planning is Important*.
2. Answer the questions on the next page.





Activity Sheet 1 - Why Career Planning is Important

Once completed, save as a PDF to your device.

What is career planning?

What is the key to satisfaction and success when choosing a career?

Why is it important to start career planning now?

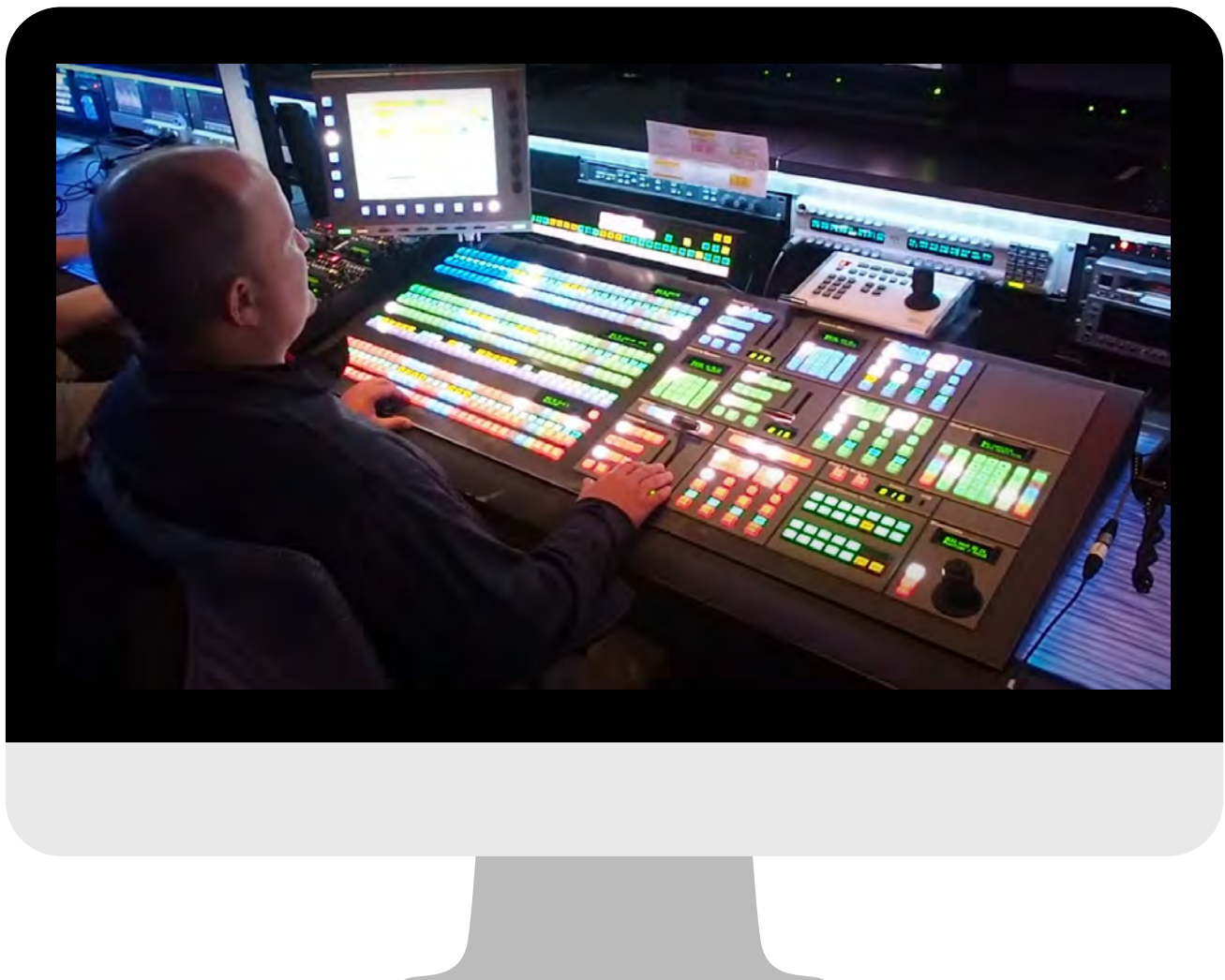


Lesson 2 - Developing a Career Plan

In this session, you learn that it is important to match your personal interests, abilities, and strengths to job opportunities.

Directions:

1. Click on the image below and watch the video *Developing a Career Plan*.
2. Answer the questions on the next page.





Activity Sheet 2 - Developing a Career Plan

Once completed, save a PDF copy to your device.

Why is it important to identify your interests and skills?

List two subjects you like in school. How can your success and/or interest in these subjects help you with choosing a career?

Name two ways to research a career. Which research method would be the most valuable for you and why?



Lesson 3- Jobs in the Virtual Career Fair

It is time to develop your plan for visiting the virtual career fair. On that day, you will log on to a website with over 70 virtual booths filled with career information.

Directions:

1. Check out the **Top 10 careers that interest you.**
2. Complete the Activity Sheet 3. Once complete, save a PDF copy to your device.





Arts, Media & Communications

Do you think you might like to:

- Design, produce, or perform?
- Combine creative abilities with technical skills?
- Share stories or entertain others through various multimedia formats?

What can I be?

- | | | |
|--|---|--|
| <input type="checkbox"/> Graphic Designer | <input type="checkbox"/> Technical Writer | <input type="checkbox"/> Merchandise Displayer |
| <input type="checkbox"/> Web Designer | <input type="checkbox"/> Interpreter | <input type="checkbox"/> Editor |
| <input type="checkbox"/> Interior Designer | <input type="checkbox"/> Translator | <input type="checkbox"/> Other Jobs: |
| <input type="checkbox"/> Producer | <input type="checkbox"/> Musician | _____ |
| <input type="checkbox"/> Director | <input type="checkbox"/> Singer | _____ |
| <input type="checkbox"/> Public Relations | <input type="checkbox"/> Audio/Video | _____ |
| <input type="checkbox"/> Specialist | Equipment Technician | |

Business Management & Finance

Do you think you might like to:

- Organize and plan ways to accomplish work efficiently?
- Work with people to help them plan financially for the future?
- Manage people and business projects?

What can I be?

- | | | |
|---|--|--|
| <input type="checkbox"/> Accountant | <input type="checkbox"/> Administrative Assistant | <input type="checkbox"/> Event Planner |
| <input type="checkbox"/> Auditor | <input type="checkbox"/> Marketing Manager | <input type="checkbox"/> Bookkeeper |
| <input type="checkbox"/> Human Resources Specialist | <input type="checkbox"/> Personal Financial Advisor | <input type="checkbox"/> Other Jobs: |
| <input type="checkbox"/> Operations Manager | <input type="checkbox"/> Purchasing Agent | _____ |
| <input type="checkbox"/> General Manager | <input type="checkbox"/> Training & Development Specialist | _____ |
| <input type="checkbox"/> Secretary | <input type="checkbox"/> Meeting Planner | _____ |



Consumer Services, Hospitality & Tourism

Do you think you might like to:

- Connect others with experiences they will enjoy and remember?
- Provide people with help and support when they are traveling?
- Manage a restaurant or hotel?

What can I be?

- | | | |
|--|--|---|
| <input type="checkbox"/> Sales Representative | <input type="checkbox"/> Head Cook | <input type="checkbox"/> Residential Advisor |
| <input type="checkbox"/> Coach or Scout | <input type="checkbox"/> Customer Service Representative | <input type="checkbox"/> Other Jobs:
_____ |
| <input type="checkbox"/> First-Line Supervisor | <input type="checkbox"/> Travel Agent | _____ |
| <input type="checkbox"/> Retail Sales Worker | <input type="checkbox"/> Rental Clerk | _____ |
| <input type="checkbox"/> Real Estate Sales Agent | <input type="checkbox"/> Hotel Desk Clerk | |
| <input type="checkbox"/> Chef | | |

Construction & Development

Do you think you might like to:

- Design, build, or maintain structures?
- Work on a variety of projects?
- Work with your hands or perform manual labor?

What can I be?

- | | | |
|---|---|---|
| <input type="checkbox"/> Architectural Drafter | <input type="checkbox"/> Carpenter | <input type="checkbox"/> Maintenance Worker |
| <input type="checkbox"/> Civil Drafter | <input type="checkbox"/> Electrician | <input type="checkbox"/> Repair Worker |
| <input type="checkbox"/> Civil Engineering Technician | <input type="checkbox"/> Plumber | <input type="checkbox"/> Other Jobs:
_____ |
| <input type="checkbox"/> Architect | <input type="checkbox"/> Pipefitter | _____ |
| <input type="checkbox"/> Civil Engineer | <input type="checkbox"/> Heating & Air Conditioning Installer | _____ |
| <input type="checkbox"/> Brick Mason | <input type="checkbox"/> Heating & Air Conditioning Mechanic | |
| <input type="checkbox"/> Block Mason | | |



Environmental, Agriculture & Natural Resource Systems

Do you think you might like to:

- Protect and preserve our environment?
- Work outdoors?
- Work with animals?

What can I be?

- | | | |
|--|--|---|
| <input type="checkbox"/> Veterinary Technologist | <input type="checkbox"/> Fisher | <input type="checkbox"/> Water Treatment Plant Operator |
| <input type="checkbox"/> Veterinary Technician | <input type="checkbox"/> Floral Designer | |
| <input type="checkbox"/> Veterinary | <input type="checkbox"/> Farmworker | <input type="checkbox"/> Other Jobs: |
| <input type="checkbox"/> Pest Control Worker | <input type="checkbox"/> Environmental Scientist | _____ |
| <input type="checkbox"/> First-Line Supervisor of Landscaping & Lawn Workers | <input type="checkbox"/> Environmental Science & Protection Technician | _____ |
| | | _____ |

Health & Biosciences

Do you think you might like to:

- Help people who are sick feel better?
- Understand how the body works?
- Solve health problems using science and technology?

What can I be?

- | | | |
|--|---|--------------------------------------|
| <input type="checkbox"/> Dental Hygienist | <input type="checkbox"/> Nutritionist | <input type="checkbox"/> Pharmacist |
| <input type="checkbox"/> Registered Nurse | <input type="checkbox"/> Nursing Assistant | <input type="checkbox"/> Other Jobs: |
| <input type="checkbox"/> Physician | <input type="checkbox"/> Parametric | _____ |
| <input type="checkbox"/> Surgeon | <input type="checkbox"/> Radiologic Technician | _____ |
| <input type="checkbox"/> Dietitian | <input type="checkbox"/> Physical Therapist | _____ |
| <input type="checkbox"/> Medical Laboratory Technologist | <input type="checkbox"/> Emergency Medical Technician | |



Human Resource Services

Do you think you might like to:

- Teach people?
- Listen to others and provide advice?
- Protect or serve the community

What can I be?

- | | | |
|---|--|--------------------------------------|
| <input type="checkbox"/> Paralegal | <input type="checkbox"/> Education Administrator | <input type="checkbox"/> Other Jobs: |
| <input type="checkbox"/> K-12 Teacher | <input type="checkbox"/> Preschool Teacher | _____ |
| <input type="checkbox"/> Police Officer | <input type="checkbox"/> College Professor | _____ |
| <input type="checkbox"/> Firefighter | <input type="checkbox"/> Child, Family or School | _____ |
| <input type="checkbox"/> Fitness Training or
Aerobics Instructor | Social Worker | |

Information & Technology

Do you think you might like to:

- Write code to solve problems using technology?
- Make Computer systems more secure?
- Help people and companies maintain and use technology?

What can I be?

- | | | |
|--|---|---|
| <input type="checkbox"/> Web Developer | <input type="checkbox"/> Information Security Analyst | <input type="checkbox"/> Computer Systems Administrator |
| <input type="checkbox"/> Software Developer | <input type="checkbox"/> Computer Systems Administrator | <input type="checkbox"/> Other Jobs: |
| <input type="checkbox"/> Computer Programmer | <input type="checkbox"/> Computer Network Architect | _____ |
| <input type="checkbox"/> Database Administrator | <input type="checkbox"/> Computer User Support Specialist | _____ |
| <input type="checkbox"/> Computer Network Support Specialist | | _____ |
| <input type="checkbox"/> Computer Systems Analysis | | |



Manufacturing, Engineering & Technology

Do you think you might like to:

- Design or support the creation of consumer goods, such as cars and appliances?
- Build, maintain, and operate equipment?
- Create or support the production of feed products?

What can I be?

☐ Printing Press operator

☐ Baker

☐ Welder

☐ Cutter

☐ Solderer or Brazier

☐ Electrical Engineering
Technician

☐ Machinist

☐ Mechanical Engineer

☐ Industrial Engineer

☐ Electrical Engineer

☐ Electrical Engineering
Technician

☐ Electronics Engineering
Technician

☐ Inspector, Tester,
Sorter or Weigher

☐ Other Jobs:

Transportation Technology

Do you think you might like to:

- Work from a truck, boat, or plane?
- Fix planes, boats, or trucks?
- Help coordinate efficient delivery and transportation of goods?

What can I be?

☐ Airline Pilot or Co-Pilot

☐ Slight Truck Driver

☐ Delivery Service Driver

☐ Flight Attendant

☐ Material Mover

☐ Tractor-Trailer Truck
Driver

☐ Aircraft Mechanic

☐ Automotive Mechanic

☐ Bus Driver

☐ Dispatcher

☐ Captain or Mate of a
Water Vessel

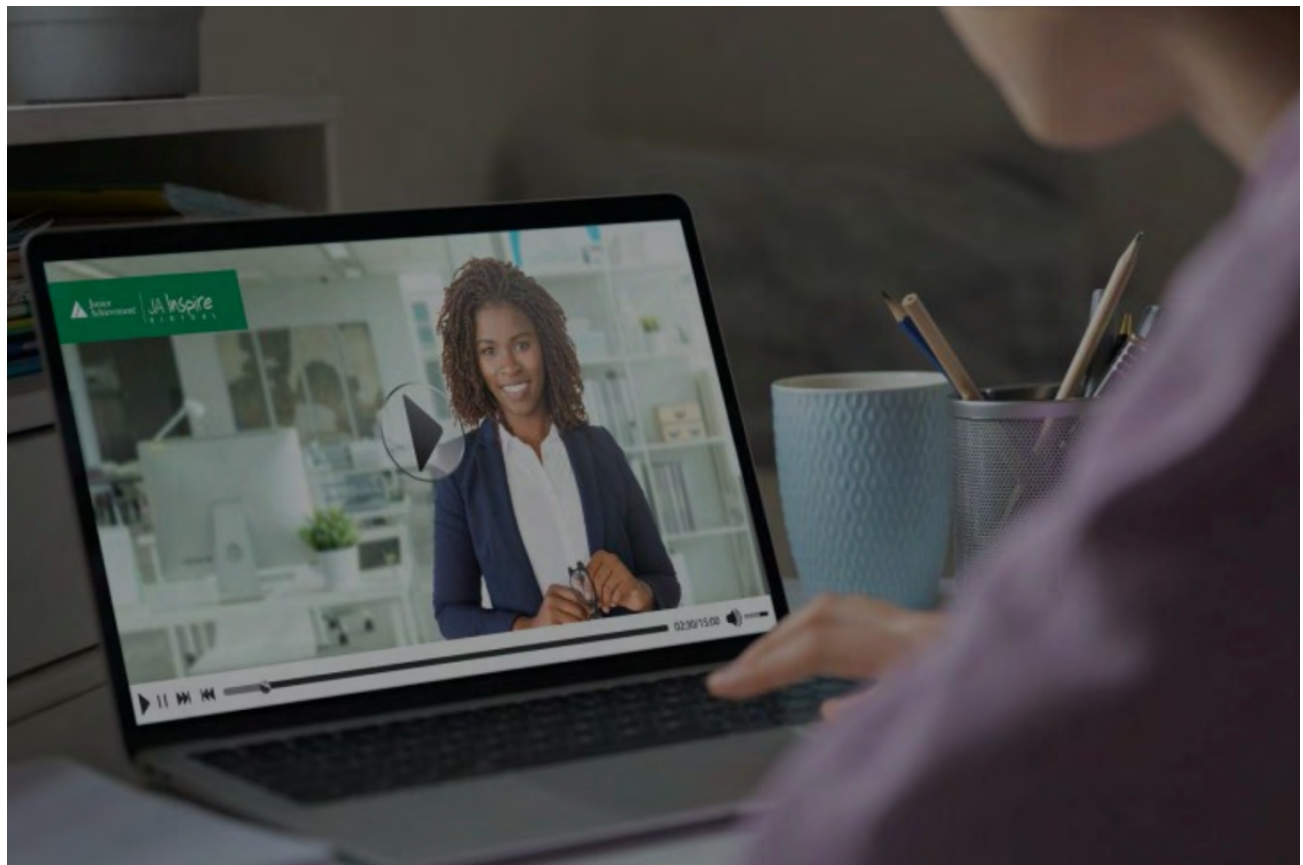
☐ Other Jobs:



Lesson 4 - How do I navigate the Career Fair Platform?

On the following pages, read about the various places that you can explore on the virtual career fair platform, including...

- Event Lobby
- Exhibit Hall
- Exhibit Booths
- Auditorium
- Help Desk
- Junior Achievement of Central Maryland's Booth
- Entrepreneurship Lounge
- Scavenger Hunt



Event Lobby

After entering the Event Lobby, you can navigate to other parts of the platform, which are displayed in the green headings at the top of the platform...|

- **Exhibit Halls**-Enter one of the 11 Exhibit Halls to visit Virtual Booths within that industry!
- **Virtual Booths**-There are dozens of Virtual Booths for you to explore! You can access these booths by scrolling through the Exhibit Halls or by searching for a company using the search box at the top of the site. You can also find a complete list of participating companies if you visit the Help Desk.
- **Auditorium**- You can visit the auditorium throughout the day to watch webinars on a variety of topics. These webinars will be available to play on demand.
Help Desk- Get help with technical issues and general questions at the Help Desk.
- **Entrepreneurship Lounge**-Take a load off in the Entrepreneurship Lounge and hear special messages from famous entrepreneurs and notable JA alumni.
- **Scavenger Hunt**-We have hidden several JA Inspire lightbulbs throughout the virtual platform! Access the Scavenger Hunt by clicking on the icon from the green main header and see how many lightbulbs you can find!



Exhibit Hall

Enter one of the 11 Exhibit Halls to learn about industries and companies that interest you and chat with employees who work at those companies. The 11 Exhibit Halls are below:

- Arts, Media, and Communications
- Business Management and Finance
- Construction and Development
- Consumer Services, Hospitality, and Tourism
- Education Pathways
- Environmental, Agriculture, and Natural Resources
- Health and BioSciences
- Human Resources and Public Services
- Information Technology
- Manufacturing, Engineering, and Technology
- Transportation Technology



Virtual Booths

Visit Virtual Booths that interest you by searching for a company in the search box or scrolling through the Exhibit Halls. A complete list of the companies attending the event can be found at the Help Desk. After clicking on a booth icon, an enlarged version of the booth will appear. While at the booth, you can explore the various tabs to get a better idea of the company's offerings.



Auditorium

You can visit the auditorium throughout the day to watch webinars on a variety of topics. These webinars will be available to play on demand. Visit the Auditorium to see which webinars are available.





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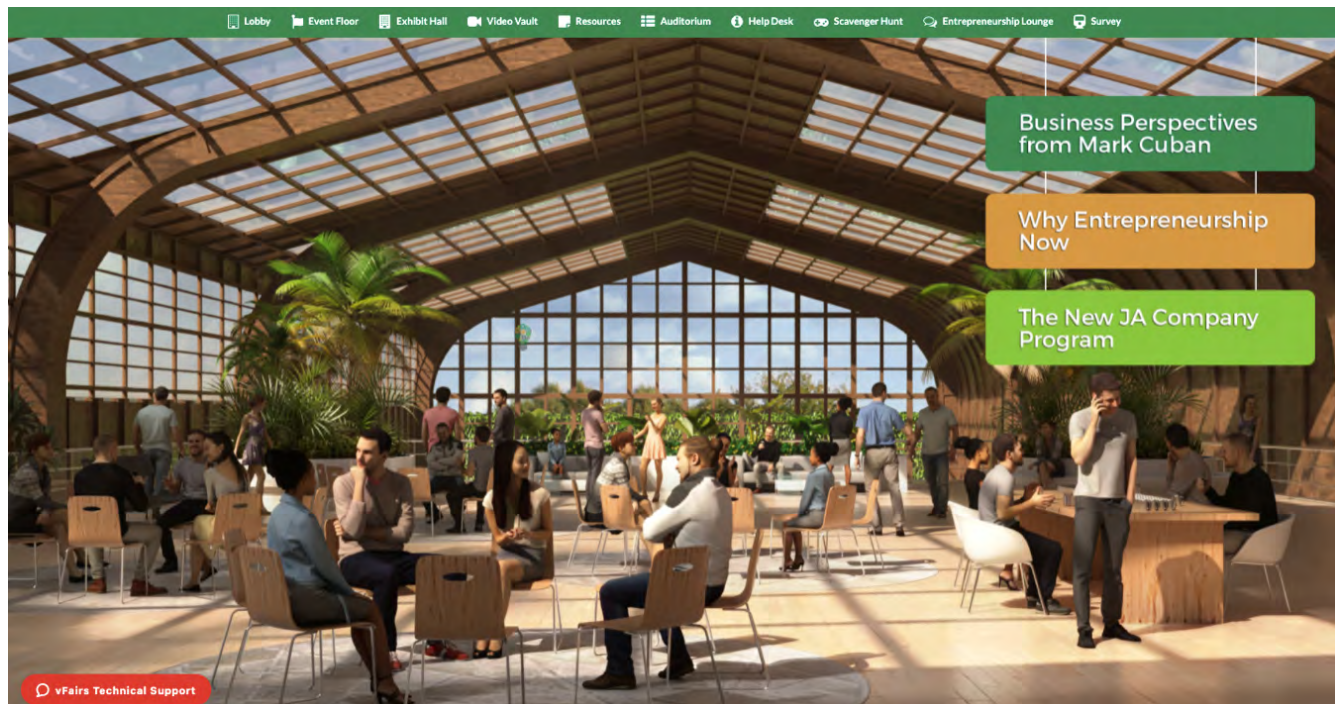
vFairs Technical Support Banner

Visit the Help Desk if you need help during the day.



Entrepreneurship Lounge

Take a load off in the Entrepreneurship Lounge and hear special messages from famous entrepreneurs and notable JA alumni.



Lesson 5 - JA Inspire Virtual Day

On your designated JA Inspire day, you will log on to the virtual career fair website. You can use a computer, tablet, or cell phone. A few days beforehand, your teacher will provide your username (an email address) to log on. You do not need a password.

The career fair is open from 7:00 am to 5:00 pm and you may stay as long as you want. Following your event day, the career fair is available 24 hours a day.

How do I use the career fair platform? Please refer to pages **12-18**.

Your goals for the day:

- Visit your **Top 10 Virtual Booths**. You may visit more than 10 booths.
- Visit the Auditorium to view **Webinars**.
- Complete the post-survey (found in the green main header) prior to exiting the platform.
- If you need technical help or have questions about the website, visit the vFairs Technical Support Banner.
- If you would like to ask the business a question, select the **Ask an Expert** link in an exhibit and enter your question. The answer will be provided to your teacher in about one week.

Directions for the Activity Sheet:

Take notes on three (3) or more companies that you visit. You will be able to visit this website after the event day, so you can record your notes during the event, later that day, or the next day.

What should I include in my notes? Here are a few suggestions:

- What I learned from looking around the virtual booths
- Careers I learned about
- Interesting information found in *Day in the Life* of an employee



Activity Sheet 5 - Notes

Once complete, save a PDF copy to your device. Take notes on three or more companies that you visit. Suggestions for your notes:

- What I learned from looking around the virtual booths
- Careers I learned about
- Interesting information found in *Day in the Life* of an employee

Company 1:

Company 2:

Company 3:

Additional Companies:



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JA Inspire Virtual Day is finally here!
Click **HERE** to enter the virtual career fair.



Lesson 6- Student Reflection

Step 1: Complete the form and save as a PDF.

What was your favorite booth or webinar? Why? What did you learn from this booth or webinar?

What did you learn about your original career thoughts?

What career did you find most interesting?

Describe a new career you discovered.



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List of Jobs Highlighted in the Career Fair

Link to view companies in the career fair:

[Search by Career Cluster](#)



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Services
Kennedy Krieger
Library System of Maryland
Lockheed Martin

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